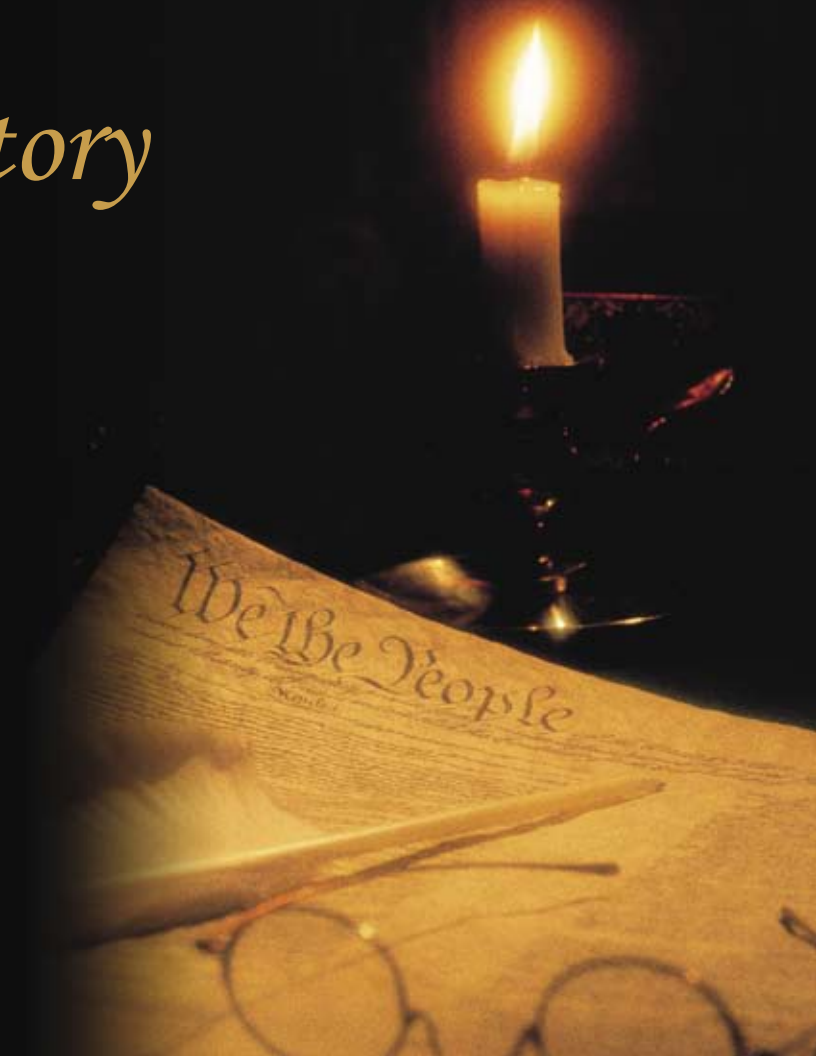


# *Sharing History*

Follow tradition and share  
*your* unique CPCU experience  
at conferment.

“Either write something worth reading  
or do something worth writing.”

– Benjamin Franklin



# Sharing Your Own History

Apart from statesman, revolutionary, scientist, philosopher, inventor, publisher, and philanthropist, Benjamin Franklin was a prolific writer. “Either write something worth reading or do something worth writing,” Franklin said. With satire, humor, and wit, he did both.

And so can you. You’ve already done something worth writing—earning the CPCU designation. And now you can write something worth reading—tell us your CPCU story. What inspired you to begin? What motivated you to continue? Who helped you along the way? Your story may be compelling, humorous, touching, or inspirational.

The Institute will select two CPCUs from the Class of 2008 to share their CPCU experience with classmates, family, and other CPCUs in Philadelphia at this year’s CPCU conferment ceremony. If your story is selected, as a thank you from us, you will receive your choice of a locally hand-crafted pewter reproduction of an 18th century pewter basin, creamer, or sugar bowl.

Interested? Please e-mail your story (type Sharing History in the subject line) to [ryan@cpuiia.org](mailto:ryan@cpuiia.org) or fax it to (610) 644-7629 by Friday, June 13, 2008. Be sure to include your name, address, phone number, and e-mail address on your submission.