

When it's time to have the conversation,
will you be ready?



**With help from The Institutes,
and RIMS you can be
fluent in ERM!**

Visit www.TheInstitutes.org/ERM
to learn more about the *Enterprise-
Wide Risk Management: Developing
and Implementing* course.

Trust us, if you haven't had the Enterprise-Wide Risk Management discussion yet, you will. And you'll need to speak the language. That's why The Institutes and Risk and Insurance Management Society (RIMS) have teamed up to bring you a new course—*Enterprise-Wide Risk Management: Developing and Implementing*. With this unique, advanced course, you can enhance self-study with intensive seminar and in-class options hosted by RIMS.

Bottom-Line Benefits of the ERM Course:

- Prepare your organization to meet rating agency requirements by using tools that help you initiate and implement a strategic ERM program.
- Empower your organization to make better-informed business decisions and optimize its risk management by aligning ERM with strategic goals.
- Position your ERM program for success by learning how to coach risk owners regarding implementation responsibility and process.
- Communicate and consult more effectively with critical stakeholders by sharing internationally recognized ERM guidelines.

Learn to Speak ERM. Earn a New Designation.

From the people who brought you the respected Associate in Risk Management (ARM) designation comes a new course—*Enterprise-Wide Risk Management: Developing and Implementing*. The Institutes have joined with RIMS to bring you a unique professional development experience. This course not only provides you with the practical technical skills you need to develop and implement an ERM program in your organization, it can also give you a respected industry credential.

The ERM course consists of both self-study and classroom-based learning that presents comprehensive, leading-edge ERM theory and practice. In this self-study course, you learn the material at your own pace using The Institutes' in-depth practical study materials. In the companion seminar (conducted by RIMS), you improve your ability to apply ERM principles and practices.

When you pass the ERM course examination you will earn recognition of your achievement:

- If you already hold the ARM designation, you will earn the Associate in Risk Management-ERM (ARM-E) designation.
- If you are not an ARM designee, you will earn a certificate of completion. However, if you should earn the ARM designation in the future, you would also earn the ARM-E designation at that time.

Here is a sample of the high-level technical content found in this course:

The Advantages of Enterprise-Wide Risk

- Improving Strategic Decision Making With ERM
- Major Risk Management Frameworks and Standards

Establish Internal and External Contexts

- The Influence of Organizational Culture on Risk Attitude
- Developing ERM Goals Aligned With Strategic Goals
- Business and Economic Intelligence
- A Risk Maturity Model

Risk Assessment

- Exposure Spaces and Risk Assessment
- Methods and Limitations of Uncertainty Modeling

Risk Treatment

- Activities to Prepare Executives and Managers to Face Disruptions
- Recommending Risk-Appropriate Mitigation Tools

Risk Financing

- Portfolio Selection and Optimizing Risk Taking
- Alternative Risk Transfer and Derivatives

Monitor and Review

- Ethics and Social Responsibilities in Risk Management
- ERM to Meet Financial Rating Agencies' Expectations

Communicate and Consult

- Risk Ownership and Communication With Stakeholders
- Developing an ERM Business Case
- Project Risk
- Change Management

Comprehensive ERM Business Case Study

You need to speak the language of ERM. And with the help of The Institutes and RIMS, you will be fluent.

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