

The **Associate in Information Technology** designation program provides you with the foundation you need to develop a holistic view of insurance industry functions and processes to increase the value of IT contributions. By completing this program, you'll be able to meet business challenges through strategic alignment of the IT function, collaboration and integration, project management, and outsourcing.

Courses and Bottom-Line Benefits

AIT 131: Essentials of Information Technology

- Improve organizational performance by understanding the functions and features of various technology products
- Increase operational performance by learning terminology and concepts to better communicate with IT professionals
- Make more effective contributions to IT efforts by building an understanding of available technology solutions

AIT 132: Insurance Uses of Technology

- Increase the value of IT contributions by developing a holistic view of insurance industry functions and processes
- Strengthen cross-functional efficiency by learning how technology is interconnected and how IT serves the entire organization

AIT 134: The Strategic Management of Information

- Meet business challenges through strategic alignment of the IT function, collaboration and integration, project management, and outsourcing
- Achieve strategic goals through effective business networking, data warehousing, data mining, e-commerce, and Internet technologies
- Reduce downtime risks by understanding network planning, reliability, and system integration

▶ **Course Level:** Intermediate and Advanced

Exams: Three

Completer Info: Passing the required exams earns the designation.

We Recommend AIT for: Agency personnel, agency principals, automation project team members, claim representatives, IT staff, line of business managers, support and general office staff, and underwriters

Sequence: It is best to take AIT 131 first.

Waiver Info: If you hold the Associate in Insurance Data Management (AIDM) or the Certified Insurance Data Manager (CIDM) designation, the AIT 131 exam requirement is waived. NOTE: Non-Institutes courses or designations are subject to a \$150 application fee per waiver. Go to www.TheInstitutes.org/forms and download The Institutes Academic Credit Request Form.

▶ New Ethics Requirement

Ethical behavior is crucial to preserving the trust on which insurance transactions are based and also the public's trust in our industry. That's why, starting in 2011, completing the free online *Ethical Guidelines for Insurance Professionals* will be required for all associate designation programs. Log on to www.TheInstitutes.org/ethics for information and sign up for free.

Study Aids

Available for certain courses, our SMART Study Aids include flash cards, review notes, and online practice exams. They supplement the text and course guide to help you retain key concepts and maximize your study time. Learn more on our Web site, www.TheInstitutes.org.

Online Courses

Did you know The Institutes offer hundreds of online courses, including instructor-led and self-study courses? Try them for yourself at www.TheInstitutes.org.

Continuing Education

Most of The Institutes' courses are approved for CE credit in most states. You can also earn CE credit quickly and cost-effectively through our CEU.com business unit. Log on to our Web site to learn how to earn CE credit with The Institutes.

Questions

For more information and to take advantage of The Institutes' free educational advising service, please contact Customer Service at customerservice@TheInstitutes.org or call (800) 644-2101. You can also visit us online at www.TheInstitutes.org, where you will find everything you need to know about registering for exams, purchasing study materials, and more.

About The Institutes

The Institutes are the leader in delivering proven knowledge solutions that drive powerful business results for the risk management and property-casualty insurance industry.

The Institutes' knowledge solutions include the CPCU designation program; associate designation programs in areas such as claims, risk management, underwriting, and reinsurance; introductory and foundation programs; online courses; research; custom solutions; assessment tools; and continuing education (CE) courses for licensed insurance professionals and adjusters through its CEU.com business unit.

“Professional development with The Institutes opens up doors and expands the horizon of opportunities available to you. Institutes designation programs and courses teach you how to think more broadly and in the process help you gain recognition from your peers and management. With any industry, the more you learn the better you can perform on the job and the insurance and risk management industries are no exception.”

—Randall Clinger, CPCU, ARe

Vice President, Head of Marketing Communications
Swiss Re America Holding Corporation

YOUR PROFESSIONAL DEVELOPMENT PLANNER

PHASE I

To fully understand the insurance industry and develop the ability to apply fundamentals in your daily work, you need a solid foundation in core concepts and principles.

Insurance Essentials

Online Learning Fundamentals Courses

Company-Specific Training:

Introduction to:

PHASE II

Once you have an overall understanding of the industry, you'll be able to benefit from more-technical knowledge. Choose a generalist (**G**) or specialist (**S**) approach, depending on your needs.

Associate in General Insurance (G)

Online Learning (S):

**Associate in
Information Technology (S)**

CPCU (G)

Company-Specific Training (S):

PHASE III

Professional development should continue throughout your career so you can stay current on the latest industry practices and refine your technical insurance knowledge.

Online Learning

Associate in:

CPCU

Company-Specific Training:
