

For Immediate Release**Date:** October 26, 2009**Contact:** Peter L. Miller, CPCU
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E-mail: miller@cpcuia.org**The Institutes Reach Tentative Agreement to Acquire CE University**

Malvern, Pa.—The American Institute for CPCU (the Institutes) announce that they have reached a tentative agreement with Connecticut-based CE University, Inc. (dba CEU.com) to acquire all of its outstanding stock and its online brand. After the acquisition, CEU.com will continue to provide insurance continuing education (CE) from its Old Saybrook, Connecticut office.

This proposed acquisition will leverage CE University, Inc.'s considerable expertise in online CE with the Institutes' proven and respected technical insurance content and assessment capabilities.

Of the deal, Peter L. Miller, CPCU, president and CEO of the Institutes, said, "With this acquisition, the Institutes will enhance its position as the industry's knowledge leader and offer a full range of educational solutions. We will be able to provide the risk management and insurance industry with an unparalleled array of CE solutions, which will complement the Institutes' existing online courses, recognized designation programs and custom assessment and educational applications."

An announcement will be made when the agreement is finalized.

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About the Institutes

The Institutes are the leader in delivering proven knowledge solutions that drive powerful business results for the risk management and property-casualty insurance industry. Institute knowledge solutions include the CPCU designation program; associate designation programs in areas such as claims, risk management, underwriting, and reinsurance; introductory and foundation programs; online courses; research; custom solutions and assessment tools.

About CEU.com

Founded in 1999, CEU.com provides continuing education courses for licensed insurance professionals and adjusters over the Internet. Its convenient, engaging, superior quality courses are approved by all 50 state insurance departments, the District of Columbia, the American College, the CPCU Society, the CFP Board, the Insurance Regulatory Examiners Society, and Insurance Educational Association. In addition, CEU.com is the Securities & Insurance Licensing Association's (SILA) designation course provider.