

FOR IMMEDIATE RELEASE

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Jeffrey Scheidt Joins the Institutes as Vice President

MALVERN, Pa.—Jeffrey Scheidt, CPA, CPIM, joined the American Institute for CPCU/Insurance Institute of America (the Institutes) as vice president of finance on January 18, 2010. As VP of finance, Scheidt will direct the financial strategy of the organization, perform financial forecasting and analysis regarding business opportunities and challenges, and will lead the accounting function. He will also serve as a member of the Executive Council.

Scheidt previously served as vice president of financial operations at Sylvan Learning in Baltimore, Md. Prior to his work at Sylvan Learning, his roles included director of finance, North America Supply Chain and Quality at Shire Pharmaceuticals; VP & CFO at Pharmakinetics Laboratories, Inc.; and controller at Guilford Pharmaceuticals, Inc.

He holds a Bachelor of Business Administration from Loyola University in Baltimore, Md. and holds the Certified Public Accountant (CPA) and Certified in Production and Inventory Management (CPIM) certifications.

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A photo of Jeffrey Scheidt is available for download at http://www.aicpcu.org/Images/people/Jeff_Scheidt.jpg

About the Institutes

The Institutes are the leader in delivering proven knowledge solutions that drive powerful business results for the risk management and property-casualty insurance industry.

Institute knowledge solutions include the CPCU designation program; associate designation programs in areas such as claims, risk management, underwriting, and reinsurance; introductory and foundation programs; online courses; research; custom solutions; assessment tools, and continuing education (CE) courses for licensed insurance professionals and adjusters through its CEU.com division.