

**FOR IMMEDIATE RELEASE**

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**Donna Popow to Address Insurance Claim Adjusters in St. Petersburg**

**MALVERN, Pa.**—Donna J. Popow, JD, CPCU, AIC, senior director of knowledge resources at The Institutes, will address insurance claim adjusters at the NAMIC claims conference on February 11. The conference will be held at the Renaissance Vinoy Resort & Golf Club in St. Petersburg, Fla. The NAMIC claims conference is one of the industry's leading idea and information exchanges for claims managers and claims adjusters.

Popow's presentation, titled "Street Level Ethics," will introduce basic concepts of ethical behavior and morality with specific emphasis on ethical issues in the insurance industry. The workshop is designed to be interactive, with participants discussing real-life case studies from the insurance industry allowing them to gain practice in seeing the ethical dilemmas in claims situations and to exercise individual judgment and reasoning in addressing these dilemmas.

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**About NAMIC**

Founded in 1895, the National Association of Mutual Insurance Companies is the largest, most diverse national insurance trade association in the United States. NAMIC represents the interests of its property-casualty insurance company members and their policyholders. NAMIC's membership includes farm mutual insurance companies, single-state and regional writers, and national insurers operating across North America. The more than 1,400 NAMIC members underwrite 41 percent of the automobile and homeowners insurance market and 31 percent of the business insurance market in the United States.

**About The Institutes**

The Institutes are the leader in delivering proven knowledge solutions that drive powerful business results for the risk management and property-casualty insurance industry.

The Institutes' knowledge solutions include the CPCU designation program; associate designation programs in areas such as claims, risk management, underwriting, and reinsurance; introductory and foundation programs; online courses; research; custom solutions; assessment tools, and

continuing education (CE) courses for licensed insurance professionals and adjusters through its CEU.com business unit.