

FOR IMMEDIATE RELEASE

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Donna Popow to Address Insurance Claim Adjusters in Long Beach, Calif.

MALVERN, Pa.—Donna J. Popow, JD, CPCU, AIC, senior director of knowledge resources at The Institutes, will address insurance claim adjusters at the Combined Claims Conference April 5-7 at the Long Beach Convention Center in Long Beach, Calif. This state-of-the-art training program offers continuing education credits through cutting edge information from expert leaders in the insurance industry.

Popow's presentation, titled "Ethical Decision Making," will take place on Tuesday, April 6 at 1:30 p.m. The presentation will examine dilemmas that insurance professionals face through a series of real-life scenarios. In discussing the situations presented, attendees will explore the traits of successful leaders and ethical persons to examine similarities and determine desirable traits. In resolving dilemmas, attendees will discuss how barriers impede ethical decisions and how to overcome those barriers. The use of thought provoking case studies will give attendees an opportunity to examine dilemmas from a variety of perspectives. Following the seminar, attendees will have a better understanding of how to make ethical decisions and the impact of those decisions on their organization's culture.

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About The Institutes

The Institutes are the leader in delivering proven knowledge solutions that drive powerful business results for the risk management and property-casualty insurance industry.

The Institutes' knowledge solutions include the CPCU designation program; associate designation programs in areas such as claims, risk management, underwriting, and reinsurance; introductory and foundation programs; online courses; research; custom solutions; assessment tools, and continuing education (CE) courses for licensed insurance professionals and adjusters through its CEU.com business unit.