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**Amy M. Campbell Receives Jack F. Derrickson Award  
for Outstanding Course Leadership**

**MALVERN, Pa.**—Amy M. Campbell, CPCU, is the 2011 recipient of the Jack F. Derrickson Award for Outstanding Course Leadership given by The Institutes. Campbell is director of customer service at West Bend Mutual Insurance Company in West Bend, Wis. The Derrickson Award, which is presented annually, honors a teacher of insurance courses whose students pass The Institutes' examinations at a rate higher than the national average over an extended period of time.

Campbell has worked in the insurance industry for over 20 years. She holds the following designations from The Institutes: Accredited Adviser in Insurance (AAI®), Associate in Fidelity and Surety Bonding (AFSB), Associate in Claims (AIC), Associate in Management (AIM), Associate in Insurance Services (AIS), Associate in Reinsurance (ARe), Associate in Research and Planning (ARP), Associate in Commercial Underwriting (AU), and Chartered Property Casualty Underwriter (CPCU®). She teaches courses in the AIC, AU, and CPCU designation programs.

"I am the oldest child of two teachers, both of whom obtained advanced degrees while I was growing up," she said. "I have always placed a high value on education. I have a talent for explaining things and I try to help the students relate to the material, even if my examples are crazy. I love helping my students succeed and reach their goals. I am so proud of them when they obtain the CPCU designation!"

Each year, The Institutes provide for the Derrickson Award winner and a guest to attend the annual CPCU conferment ceremony, held this year in Las Vegas, where the recipient is presented with a check for \$250 and a Derrickson Award plaque. Peter L. Miller, CPCU,

president and CEO of The Institutes said, “Outstanding course leaders such as Ms. Campbell have a command of course content as well as the ability to motivate students to want to learn. They display a personal interest in students that encourages them to increase their skills and knowledge and to complete their program of study.”

Campbell is a member of the Society for Insurance Trainers and Educators (SITE) and serves on the board of the Family Center of Washington County. She has taught nearly every CPCU course, and currently teaches CPCU courses for the Greater Milwaukee Chapter of the CPCU Society and for associates at West Bend Mutual Insurance Company.

This award is named for the late Jack F. Derrickson, CPCU, who served for more than 40 years as a grader of The Institutes’ examinations and for many years as a course leader. Derrickson, who passed away in August 2004 at the age of 92, funded this award to recognize excellence in course leadership.

A photo of Amy Campbell is available for download at  
<http://www.TheInstitutes.org/assets/imgs/pics/Campell.jpg>

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**About The Institutes**

The Institutes are the leader in delivering proven knowledge solutions that drive powerful business results for the risk management and property-casualty insurance industry.

The Institutes’ knowledge solutions include the CPCU designation program; associate designation programs in areas such as claims, risk management, underwriting, and reinsurance; introductory and foundation programs; online courses; research; custom solutions; assessment tools; and continuing education (CE) courses for licensed insurance professionals and adjusters through its CEU.com business unit.