

FOR IMMEDIATE RELEASE

Date: December 10, 2009

Contact: Kara Davis
Phone: (610) 644-2100, ext. 7851
E-mail: davis@cpcuiia.org

The Institutes Promote Mary Ann Cook to Senior Director of Knowledge Resources

MALVERN, Pa.—The American Institute for CPCU/Insurance Institute of America (the Institutes) promoted Mary Ann Cook, MBA, CPCU, AU, AAI, to senior director of knowledge resources. Cook will be responsible for providing subject matter expertise on educational content for the Institutes' various products and services as well as increasing the industry's awareness of the Institutes' content through presentations and published articles.

In her previous role as senior director of content development, she wrote and maintained content for textbooks, course guides, and other course materials for several Institute programs. Before joining the Institutes in 2001, Cook was vice president, personal lines, with USI mid-Atlantic in Trooper, Pa. Previously, she was vice president, personal lines and select commercial lines, for Warren Welsh & Thomson in Exton, Pa.; personal lines underwriter with Warren Welsh Company in King of Prussia, Pa.; and account manager with Wills Insurance Management, Inc., also in King of Prussia.

Cook earned an M.B.A. from Rosemont College in Rosemont, PA, graduating with academic honors and earning the School of Graduate and Professional Studies' strategic management award. She is a graduate of Cabrini College in Radnor, Pa., earning a B.A. degree in organizational management *Summa Cum Laude*. She holds the CPCU designation from the American Institute for CPCU, which she earned in 1995. She also holds the Insurance Institute of America's Associate in Underwriting (AU) designation and its Accredited Adviser in Insurance (AAI) designation.

###

A photo of Mary Ann Cook is available for download at <http://www.aicpcu.org/images/people/cook.jpg>

Note to Editors: The American Institute for CPCU and Insurance Institute of America are not-for-profit organizations offering knowledge solutions and professional development services to the risk management and property-casualty insurance community. The Institutes offer the CPCU designation program; associate designation programs in areas such as claims, risk management, underwriting, and reinsurance; introductory and foundation programs; and online courses, all of which help drive better decision making to propel business success.