

FOR IMMEDIATE RELEASE**Date:** February 3, 2010**Contact:** Kara Davis
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E-mail: davis@cpcuiia.org**Change Agent and Author Kevin Carroll to Address 2010 CPCU Class in Orlando**

MALVERN, Pa.—Kevin Carroll, author, speaker and agent for social change (a.k.a. the Katalyst), will be the keynote speaker at The Institutes' 2010 Chartered Property Casualty Underwriter (CPCU®) conferment ceremony. This year's CPCU conferment will be held in Florida at the Orlando World Center Marriott on September 25. Carroll inspires businesses, organizations and individuals—from CEOs and employees of Fortune 500 companies to schoolchildren—to embrace their spirit of play and creativity to maximize their human potential and sustain more meaningful business and personal growth.

Carroll is the founder of Kevin Carroll Katalyst/LLC and the author of three highly successful books, *Rules of the Red Rubber Ball*, *What's Your Red Rubber Ball?!* and *The Red Rubber Ball at Work*, published by ESPN, Disney Press and McGraw-Hill. Raised by his grandparents in Philadelphia, Pa., Carroll spent endless hours at the neighborhood playground where he found his calling: a red rubber ball. His subsequent pursuit of play and his "red rubber ball" took him overseas with the Air Force, where he served as a language interpreter and translator, gaining fluency in Croatian, Czech, Serbian and German.

Speaking to members of the 2010 CPCU class and industry guests, Carroll will share how to bring fun and passion to work and life. After serving in the Air Force for ten years and earning his college degree, Carroll became an athletic trainer at the high school and collegiate levels in Philadelphia. His expertise in sport performance recognized by the 76ers organization and led to his job as the head athletic trainer for the Philadelphia 76ers in 1995. In 1997 Nike asked him to bring his unique experiences to the company and to create a position that would add value to the overall mission of the brand. He accepted the challenge and stayed for seven years as "Katalyst" (the 'K' is for Kevin)—a creative change agent. At Nike he was instrumental in helping the company develop a deeper understanding of athletic product performance, team dynamics and interpersonal

communication. Carroll left Nike in 2004 to create his own company, Kevin Carroll Katalyst/LLC, committed to elevating the power of sport and play around the world.

The Institutes will honor new graduates of the CPCU program at this conferment ceremony. Designees must pass a series of eight rigorous exams, agree to be bound by a strict code of ethics, and meet an industry experience requirement. More than 65,000 insurance professionals have earned the CPCU designation since the program's inception in 1942.

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A photo of Kevin Carroll is available for download at http://www.aicpcu.org/Images/people/Carroll_Kevin_Headshot.jpg

About the Institutes

The Institutes are the leader in delivering proven knowledge solutions that drive powerful business results for the risk management and property-casualty insurance industry.

The Institutes' knowledge solutions include the CPCU designation program; associate designation programs in areas such as claims, risk management, underwriting, and reinsurance; introductory and foundation programs; online courses; research; custom solutions; assessment tools, and continuing education (CE) courses for licensed insurance professionals and adjusters through its CEU.com business unit.