

FOR IMMEDIATE RELEASE

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President's CPCU Scholarship Makes Debut

MALVERN, Pa.— During these tough economic times, we are all facing challenges. The American Institute for CPCU/Insurance Institute of America (the Institutes) responded by creating the President's CPCU Scholarship. Each year, the Institutes will award 100 CPCU scholarships to eligible company employees to make it easier for companies to invest in their top performers. Textbooks, course guides, exam registration fees, and SMART Study Aids are included in the scholarship.

The President's CPCU Scholarship benefits both employers and employees. Employers will increase efficiencies by developing a more knowledgeable work force, while employees will gain knowledge, recognition and confidence.

Scholarship applicants must be nominated by the company CEO and/or president and be targeted for advancement in the next six to eighteen months. No more than two recipients per company are eligible to receive the scholarship per year. Applicants must meet current Institute matriculation requirements and must complete the program within three years.

The scholarship is also available to eligible college and university students. To nominate someone for the President's CPCU Scholarship or for more information, contact Kathy Hinkle at (610) 644-2100, ext. 7849 or e-mail hinkle@cpcuiia.org.

Note to Editors: The American Institute for CPCU/Insurance Institute of America are independent, not-for-profit organizations offering knowledge solutions and professional development services to the risk management and property-casualty insurance community. The Institutes offer the CPCU designation program; associate designation programs in areas such as claims, risk management, underwriting, and reinsurance; introductory and foundation programs; and online courses, all of which help drive better decision making to propel business success.

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