

FOR IMMEDIATE RELEASE**Date:** 12/16/2008**Contact:** Kara Davis
Phone: (610) 644-2100, ext. 7851
E-mail: davis@cpcuiia.org**Anita Bourke Joins the Institutes as Executive Vice President**

MALVERN, Pa.—Anita Z. Bourke, CPCU, will join the American Institute for CPCU/Insurance Institute of America (the Institutes) as executive vice president on January 5, 2009. As EVP, Bourke will lead and contribute to the product development process while maintaining a visible presence within the insurance industry. She will oversee the Knowledge Resources, Assessments, Print Products and Content Development, and Online and Custom Products departments and will also serve on the Executive Council team.

Bourke currently is the president of IMA of Kansas, a subsidiary of The IMA Financial Group in Wichita, Kan. Before joining IMA, Bourke was employed by the Willis Group for 17 years in various roles that spanned wholesale and retail operations, most recently as president of Willis Commercial Network. She also held positions at the reinsurance broker RFC Intermediaries, Inc., and in underwriting at Nationwide Companies. Bourke has moderated seminars and been a speaker at numerous industry events around the U.S.

Having earned the CPCU designation in just two and a half years instead of the average five years, Bourke served as president of the CPCU Society from 1997-1998. She holds a Bachelor of Science degree in business from the University of Alabama and completed the Wharton Advanced Executive Education Program.

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A photo of Anita Bourke is available for download at http://www.aicpcu.org/images/people/Anita_Bourke.jpg.

Note to Editors: The American Institute for CPCU/Insurance Institute of America are independent, not-for-profit organizations offering knowledge solutions and professional development services to the risk management and property-casualty insurance community. The Institutes offer the CPCU designation program; associate designation programs in areas such as claims, risk management, underwriting, and reinsurance; introductory and foundation programs; and online courses, all of which help drive better decision making to propel business success.